



Even better than the real thing!

INTERACTIVE DESIGN

Intuitive, elegant, practical



Website Design

Dreamscape specializes in conceiving, creating, and implementing web presences for your business. We focus on bringing a complete Web 2.0 experience to your audience, and lay a strong emphasis on user interface, user experience, accessibility, and compatibility.



Flash

Rich and interactive Flash-based interfaces are one of the most compelling elements of an engaging online presence. From concept to execution, our design and animation team will translate your vision of a vibrant website into a dazzling reality. Flash web sites, product walkthroughs, or corporate communication presentations: we do it all



Presentations

Business presentations are a critical element of your corporate communication vocabulary. At the end of the day, they need to be both: functional and impressive. Over the years Dreamscape has serviced some of the biggest companies from American banks to Indian IT majors to Asian entertainment companies in the key area of multimedia presentations.



Website Maintenance

We understand that the real challenge for you starts after your site is up and running. Sign up for our maintenance services, and offload the housekeeping and site maintenance activities to us. Our team of web professionals use standard processes to deploy and maintain sites optimally, and you can rest assured knowing that your web site is in safe hands.



Website Promotion

Need to drive traffic to your site? Want to come up on the first page of a Google search? Looking to create a buzz to build online brand equity for a product or service launch? Interested in running a viral campaign to target potential customers? Wish to put your business on Facebook?

Our web marketing services are focused on delivering a tangible ROI for your online initiatives. We have strong internet marketing expertise to plan and optimize an end-to-end online presence management campaign, with the single goal of delivering your target audience to your product or service.

DESIGN SPOTLIGHT



i'm lovin' it

McDonald's (India)

Flash-driven walkthrough
www.mcdonaldsindia.com



Sarla Technology

Web 2.0 corporate presence
website
www.sarlotech.com



Where My Ladies At?

Creative, impactful,
iconoclastic design
www.wheremyladiesat.com

CUSTOM APPLICATION DEVELOPMENT

Efficient, innovative, state-of-art

We are pretty traditional when it comes to building web solutions for our clients: build reliable systems quickly in a way that they can be extended and maintained easily and at minimal cost to you. We have an excellent track record of delivering successful web-based systems across a range of products retail storefronts, publishing systems, community portals, and workflow-based applications.

Unlike most of our competitors, we believe in focusing on the product and not the “process”, and we have a team that has proven our philosophy right time and again. We combine critical development fundamentals of modular programming, re-usability, patterns, and frameworks with the latest technologies and platforms to build innovative and customized solutions for every client.

TECHNOLOGY OFFERINGS



SOLUTIONS

- Content Management Systems
- Social Networking Applications
- Portal Development
- e-Commerce Applications
- Bespoke web development

SKILLS

- ASP.NET / MS SQL Server
- PHP / MySQL
- Ajax
- Drupal | Wordpress | Joomla
- Umbraco | DotNetNuke
- OsCommerce | Magento

STRENGTHS

- Consistent focus on building user-centric applications using web 2.0 technologies
- Complete expertise in proven frameworks like Drupal & Umbraco
- Experience in application integration of systems and third-party tools, components and APIs

CASE STUDY



Patni Computer Systems (PCS) is one of India's largest IT company, with an annual turnover of \$850 mn and a global presence in USA, Europe and Asia Pacific. They commissioned Dreamscape to re-develop their website, www.patni.com.

Dreamscape provided an Umbraco powered CMS solution to enable a secure, standards driven, and user friendly online publishing workflow for managing Patni.com. Benefits included:

- A dynamic, XML driven CMS with a decentralized administrative interface to create, publish and manage site content
- An extremely intuitive and user-friendly interface that does not anticipate any technical knowledge beyond Microsoft Word to manage the content
- A built-in digital asset and media management library
- Secure, role-based access control system to allow multiple editors and content creators access to the site and the publishing workflow
- A W3C comptaible, universally accessible, web 2.0 web-based platform
- Automatic versioning and audit trail systems

We interacted a lot, and you were always available and quick to respond: we are most happy with the outcome.

Arvind Agarwal, CEO,
The Diamond Hotel

I appreciate the great job you guys did on the the project. I love it!

Lourdes Guerra, CEO,
Guerra Creative Media

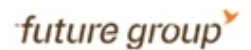
People with the right expertise were available 24x7 to resolve any issues.

Anant Pandit, Senior Manager,
Mirror / Times of India

Superb customer service clubbed with quality work and quick responsiveness.

Nilesh Shroff, **SarlaTech**

SELECT CLIENTS





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